

You are invited to speak at EWB's

Professional Development Conference (PDC): Business in Engineering

- Date: Friday, April 20th, 2018
- Approximately 20-50 professional engineers attending
- Approximately 10-20 UofL engineering students
- Free Panera lunch provided
- 1-hour time slot preferred from 9AM-5PM (flexible)
- Projector available if needed

Speech Suggestions:

Our conference's theme is business in engineering, and our goals are to inform professional engineers on how business acumen can be crucial to a successful engineering career. We are interested in your story: how did your problem-solving skills as an engineer led you to invent and improve technology and to become an entrepreneurial engineer? How did you begin? What obstacles did you have? What resources or contacts helped you learn how to protect, sell, and profit from your inventions? What advice do you have to those today who are interested in starting a business, becoming an engineer-inventor, or in general, striving to be a better, more well-rounded, connected engineer?

We would like our speakers to have their talk based on the theme of the conference but if you have an interesting engineering experience or project you are welcome to share it at the conference.



Contact John Ciaramitaro at jaciar01@louisville.edu or **859-412-7354**

with questions or acceptance of our invitation.